



Press Release

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CarmelFest Parade nets first live TV coverage

CBS4 Indy to stream live Facebook broadcast

By: Linda Fogle

Carmel, Indiana April 3, 2018: CarmelFest has netted its first live television coverage in its 30th year history from CBS4 Indy. Broadcasting from the newly relocated parade review stand area on East Carmel Drive at Flanner and Buchanan, CBS4 will stream live coverage of the parade on its Facebook channel. In addition, they will provide a link that allows people to watch the parade at a later time. “We are very excited to have CBS4 covering the CarmelFest parade this year,” said James Bednarski, chairman of this year’s event. “This will finally facilitate grandma and grandpa in other geographies being able to watch the grandkids participate in the Fourth of July parade”. The parade is sponsored by Centier Bank.

CBS4 Indy TV, Current Publishing and 99.5 ZPL/107.9 The Mix are media partners with CarmelFest.

About CarmelFest

CarmelFest is celebrating its 30th year as one of Central Indiana’s favorite Independence Day festivals. Presented by the Rotary Club of Carmel, CarmelFest offers games and rides, delicious food, live entertainment, an outdoor marketplace featuring local artisan creations and a Fourth of July parade. The two-day celebration concludes with the city’s biggest fireworks. Each year, more than 300 volunteers collaborate to bring this heartland tradition to life for its 55,000 visitors. More at www.carmelfest