



# Press Release

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## Josh Kaufman named Grand Marshal of CarmelFest parade

By: Desiree Williams

**Carmel, Indiana April 17, 2018:** Winner of “The Voice” and Carmel’s own Josh Kaufman will be Grand Marshal of the 2018 Centier Bank CarmelFest Parade on July 4.

The parade committee wanted a local celebrity to lead the parade in honor of the festival’s 30-year history in Central Indiana.

Florida-born Kaufman has been a staple of the Indianapolis music scene, as a soloist and band member of The New Etiquette, for more than 15 years with his soulful, R&B-influenced sound. His stardom grew when he was crowned winner of the sixth season of NBC’s “The Voice” in 2014. Although he has traveled for music tours, TV show appearances and other events, Kaufman and his family call Carmel home.

“I’m thrilled to be the grand marshal of the CarmelFest parade,” he said. “It’s an honor to be a part of the event and as much as I like to get out and travel, it’s always nice to do something right here at home.”

Kaufman also will perform from 5:30 p.m. to 7 p.m. July 3 at the gazebo. He will host a meet-and-greet session after the parade in the MarketPlace, where his merchandise will be available as well.

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### About CarmelFest

CarmelFest is celebrating its 30th year as one of Central Indiana’s premier Independence Day festivals. Presented by the Rotary Club of Carmel, CarmelFest offers games and rides, delicious food, live entertainment, an outdoor marketplace featuring local artisan creations and a Fourth of July parade. The two-day celebration concludes with the city’s biggest fireworks. Each year, more than 300 volunteers collaborate to bring this heartland tradition to life for its 55,000 visitors. More at [www.carmelfest.net](http://www.carmelfest.net)

*CarmelFest partners with CBS4 TV, 99.5 ZPL/107.9 The Mix Radio and Current Publishing*