



2019 PARADE RULES AND REGULATIONS

CENTIER BANK CARMELFEST JULY 4TH PARADE

2019 PARADE THEME IS "AMERICA STRIKES UP THE BAND"

PARADE RULES AND REGULATIONS - PLEASE NOTE VERY IMPORTANT CHANGES

The parade steps off at 10:30 a.m. on Thursday, July 4th at AAA Way and Carmel Drive. The parade travels west on Carmel Drive to Rangeline Road, turning North to Main Street, traveling east on Main Street and ending at Carmel High School.

All parade entries will be evaluated before being accepted for sports, commercial, not-for-profit, political, recreation and children's organizations. Acceptance will be based upon the entertainment value of the entry and the execution of the theme. There will be entries selected that are not tied to the theme such as elected officials, bands, and other entries specifically invited for their entertainment value. Creative floats are encouraged for possible awards. The Centier Bank CarmelFest Parade committee reserves the right to accept or decline any entry.

REGISTRATION RULES AND PROCEDURES

Application deadline is May 18, 2019

IMPORTANT NOTE FOR LARGE WALKING ENTRIES: There will be a limit of 25 walking participants per unit. Clubs for dance, cheer, athletics, etc. must limit their participants! You may add 6 additional walkers if you are handing out candy.

IMPORTANT NOTE: CANDY DISTRIBUTION IS ALLOWED WITH SOME MAJOR SAFETY PROCEDURES WHICH MUST BE FOLLOWED:

- Candy may be distributed BUT MUST BE HANDED, NOT THROWN! There will be a candy line down both sides of the street. Children must stand behind this line to receive candy. If they are not behind the line, DO NOT HAND THEM CANDY! People distributing candy must be 15 or older. Parade marshals and the Carmel Police and Fire Departments will be enforcing these rules. Violations will result in forfeiture of future participation in the parade.
- No flyers or coupons may be distributed. If you want to distribute other items such as hats or flags, you MUST receive permission in writing from the parade committee prior to the parade entry deadline of May 18, 2019.
- Parade units MUST maintain a forward motion and keep pace throughout the parade route. Performances MUST take place while moving, unless an exception is granted by the parade committee. This will be strictly enforced by parade marshals and the Carmel Police and Fire Departments.
- The parade will be limited to 75 units plus the Military Tribute Grand Finale. This may result in some entries which have participated in previous years not being accepted for this year.
- Centier Bank CarmelFest Parade Waiver Forms MUST be completed by each entrant. Please print the form and make copies for each member of your unit to sign. You will find the form on the "Parade" page of the CarmelFest website near the greeting. Waiver forms will be collected by parade marshals before the parade begins on July 4th.
- Strictly commercial entries will not be allowed. Entries MUST either reflect the theme or have an entertaining appeal for the spectators. Entries consisting of only vehicles wrapped with advertising or driving billboards will not be permitted in the parade.
- During parade line-up, parade marshals will provide all parade participants with instructions regarding proper parade conduct. Failure to comply with these instructions will result in forfeiture of future participation in the parade. We reserve the right to remove an entry during the parade for violation of these policies.
- Absolutely NO water guns or soakers will be allowed.
- This is a "G Rated" family event!



2019 PARADE RULES AND REGULATIONS

(continued)

The parade unit, advertising and signs must be approved by the parade committee.

- Any change made to an entry AFTER committee acceptance must be approved again by the parade committee. If approval of the change is not received, it could possibly cause the entry to be eliminated from the parade.
- All children participating in the parade must have direct adult supervision while in a car or truck bed, on a float or walking in the street.
- It is the responsibility of each unit to provide water for their participants.
- Only vehicles pulling floats or providing transportation for entrants will be allowed in the parade. Extra vehicles will be removed at line-up unless approved in writing prior to the parade by the Centier Bank CarmelFest Parade committee. The registration profile page must indicate the exact number of feet needed for line-up and the exact number of vehicles.
- Car clubs may have up to 20 vehicles which will proceed in 10 rows with 2 vehicles in each row. The registration profile page must indicate the exact number of vehicles that will be driving in the parade.
- Equestrian units must include a grounds person to provide immediate clean-up for the animals in the unit.
- Dogs and other pets WILL NOT BE PERMITTED TO WALK IN THE PARADE to prevent heat exhaustion and harm to the animal from the hot pavement. Additionally, no dogs or other pets will be permitted to ride in CarmelFest provided vehicles.
- Drugs, alcohol and tobacco use are not permitted.
- All drivers must hold a valid driver's license and be 21 years of age.

Application Checklist

- Only on-line applications will be considered and MUST be properly completed in all required fields.
- A sketch or photograph complete with lettering and advertising MUST be emailed to the appropriate parade coordinator for your unit. A list of coordinators may be found on the "Parade" greetings page. Entries will not be considered without a detailed description, sketch or photograph.
- Payments must be made online with a credit or debit card AFTER you have been notified via email your entry was ACCEPTED as a parade unit. Please do not mail a check without permission.
- Parade rules, final instruction packets and unit numbers will be emailed to the unit contact person approximately one week prior to the parade. Please make sure the correct contact person and their email is listed on the online parade registration form. Line-up information will also be published in the Current in Carmel.

ENTRY PRICING

NO FEE

- Boy Scouts and Girl Scouts
- School Groups such as clubs, cheerleaders, bands, etc
- City of Carmel Elected Officials
- Military Groups
- Guests, celebrities and units the parade committee has specifically invited to participate

\$95 FEE

- Elected Officials outside of the City of Carmel, Political Party entries
- Not-for-Profit Organizations

\$150 FEE

- Commercial Entries



2019 PARADE RULES AND REGULATIONS (continued)

PARADE FLOAT CONTEST

The 2019 Centier Bank CarmelFest Parade will again feature a contest for float entries in the parade which will be judged in five categories:

- Judges Favorite - Commercial and Not-For-Profit
- Most Patriotic - Commercial and Not-For-Profit
- **Best Costume (NEW THIS YEAR for float or walking units)**

Judging will be based on execution of the theme, originality of design and spectator appeal.

Indicate if you would like to be included in the contest in the space provided on your application.

There will be one set of awards for commercial entries, another set for Not-for-Profit entries and **a new category for best costume.**

All participants who wish to be contestants should be in their respective line-up position by 9:00 AM on July 4th.

Winning floats will have a display banner carried in front of their unit during the parade, will be announced at the parade review stand and again at the gazebo stage prior to the fireworks that evening. Awards will be given at a later date.

PLEASE NOTE: The parade will be streamed once again this year on the CBS4 Facebook Live page. Cameras will be located at the review stand so please alert everyone in your unit to look left toward Flanner and Buchanan on Carmel Drive and SMILE!

We look forward to receiving your application to participate in the Centier Bank CarmelFest July 4th Parade!

Winning floats will have a display banner carried in front of their unit and they will be announced at the Review Stand, where the parade is televised. They will also be announced at the Gazebo before the fireworks that evening. Awards will be given at a later date.

Please share these rules with all participants as a violation of these rules will result in forfeiture of future participation in the parade. Let's follow good parade conduct and have a wonderful time.

We look forward to receiving your application to participate in the Centier Bank CarmelFest July 4th Parade!